### How to initiate international cooperation: best practice models in academic exchange

Marianne Sedlmeier, International Office



Universität Regensburg

http://www.uni-regensburg.de/ur-international/



**Universität Regensburg** 

#### The City of Regensburg



#### "One of the most beautiful cities in the world"

Lord Norman Forster, British star architect

Photos: Regensburg Tourismus GmbH



### Regensburg – in the heart of Europe!

- 4th largest city in Bavaria
- 150,000 inhabitants
- World Heritage City
- among ,Top 100 Sights of Germany'
- Located on the river Danube
- Economic prosperity



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#### A medieval city with over 2,000 years of history...



#### Up to the 18th century:

- a European metropolis
- a wealthy commercial city
- a center of Central European politics.

In 2006, the entire city center became part of the UNESCO "World Heritage".





### ... yet young at heart!

A large variety of bars, restaurants, street cafes and a well-balanced mix of cultural events make Regensburg a vibrant city.





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### The University of Regensburg in facts

- foundation: July 18, 1962
- research university incl.
   university hospital
- modern campus university
- close to city centre
- ~21,200 full-time students
- ~1,500 international students

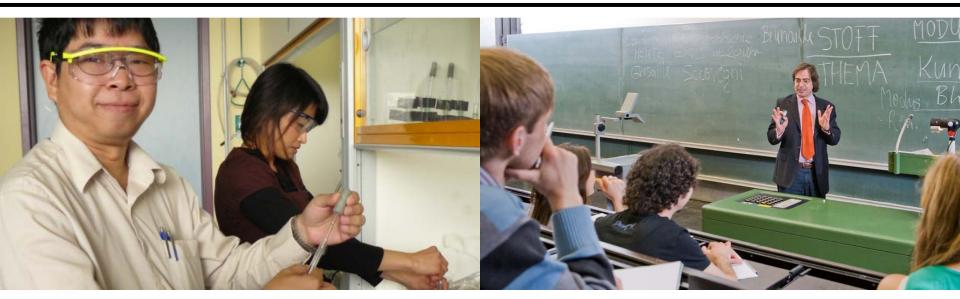


# The University of Regensburg in facts

# Staff (incl. University Hospital):6,478• Professors (incl. University Hospital):330• Academic staff (incl. University Hospital):2,307

#### International guest researchers:

• approx. 300 per year from over 60 countries





Universität Regensburg

### 11 Schools / Faculties

#### Law

Business, Economics and Management Information Systems

Catholic Theology

Philosophy, Art History, History and Humanities

Psychology, Education and Sport Science

Language, Literature and Cultures

**Biology and Pre-Clinical Medicine** 

**Mathematics** 

**Physics** 

**Chemistry and Pharmacy** 

Medicine



#### **Academic Programs**



in all about 150 degree courses

**Bachelor** 44 Bachelor of Arts 13 Bachelor of Science

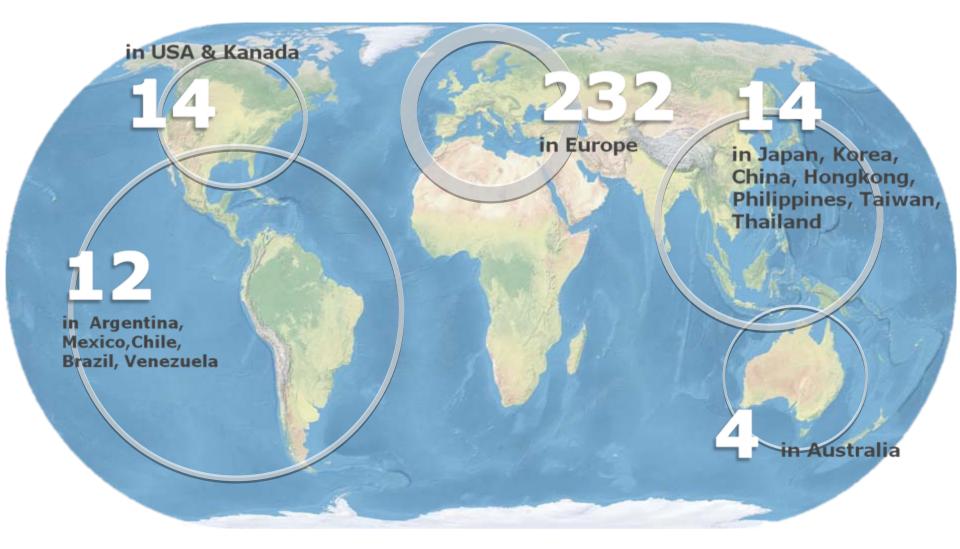
Master 31 Master of Arts 21 Master of Science

4 State Examination Programs Teacher Training Programs in 16 subjects Doctoral Studies in almost all areas



Universität Regensburg

#### Around the Globe: 276 Partners

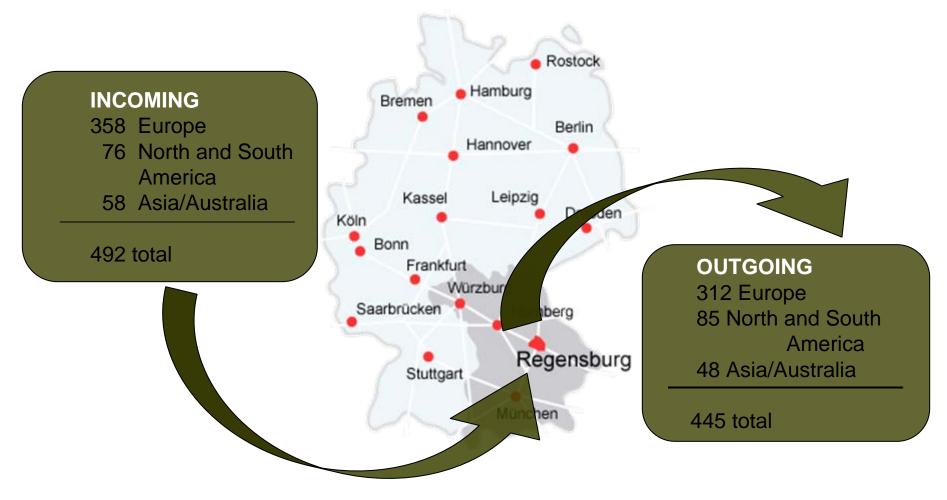




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### Exchange student mobility:

Incoming and outgoing students 2013/14

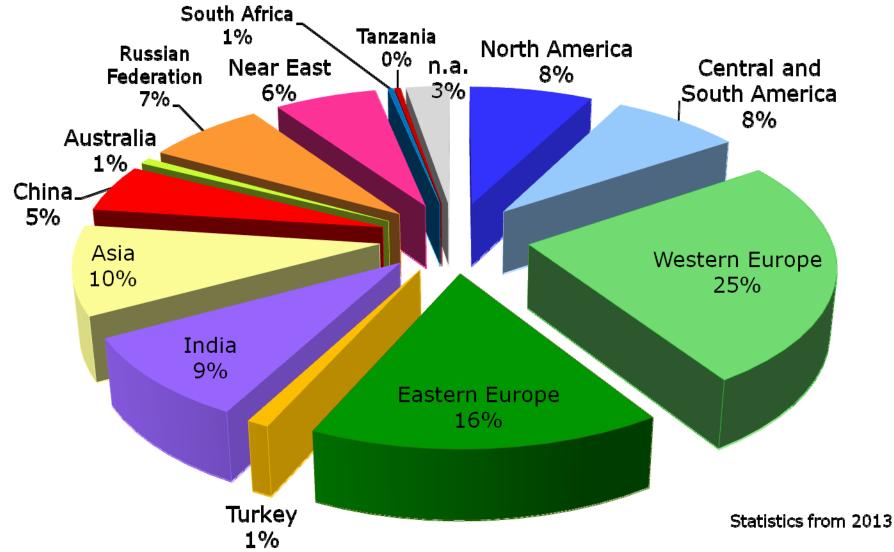




Welcome Center International Office

Universität Regensburg

#### **Nationality of Guest Researchers**





# I. Overall internationalization policy and importance of partners in Latin America

#### Policy papers:

- •Internationalisation Strategy, July 2011
- •Institutional Policy Plan 2020, July 2011
- Quality assurance process (self documentation), 2013/2014
- •Target agreement with Bavarian State Ministry of Education, Science and the Arts, 2014 to 2018, March 2014

#### <u>Goals:</u>

- •Expand the network of partner institutions (focus on Latin America and Asia)
- •Attract more international students
- •Send more Regensburg students on study abroad
- •Attract more international teachers and researchers



# II. Partnerships with Institutions in Latin America

First institutional agreement in 2000 (Venezuela)
4 partners in Mexico (2003 to 2014)
2 partners in Chile (2008)
4 partners in Argentina (2004 to 2012)
1 partner in Brazil (2007)

#### Main activities:

- Mobility of students
- Mobility of staff
- Capacity building project
- Joint Phd program





# III. Capacity building project: OPTIMOBIL

Partners:

Universität Regensburg, Universidad Nacional de Mar del Plata, Universidad Austral de Chile

# Optimizing the Organization of International Mobility of students and researchers:

- Optimize work flows in the international offices
- Improve data management on international mobility
- Improve information infrastructure for international mobility (homepage, print material, recruiting events, "International Week", orientation program)
- Build a network within the institution and with external actors

**Funded by** DAAD Program DIES (Dialogue on Innovative Higher Education Strategies), 2009-2012



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# IV: How to initiate international cooperation: initial steps

Initiative may come from differents actors:

- •Faculty
- Students
- International Office
- •University Presidents or Vice-Presidents for International Relations

Initial steps:

- Define the goals of the partnership
- Identify the people/groups involved in exchange or cooperation activities
- Identify the procedures within your institution how to set up a cooperation
- Search for institutional support



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# V. How to initiate international cooperation: implementation

- •Set up a Memorandum of Understanding or Agreement of Cooperation
- Develop specific cooperation projects
- •Search for funding of cooperation activities
- •Implement cooperation activities
- •Create a network of partners within your institution and stay in contact with your international partners!



**International Office** 

# Thank you for your attention!



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