

Public sector commitment and benefits for the investor

The foodstuffs industry in Argentina receives significant support from the public sector through several institutions. Some of the most important ones are: the National Institute for Agricultural Technology (INTA) and the National Institute for Industrial Technology (INTI); as well as support for applied scientific research for innovation in the food industry by the National Council for Scientific and Technical Research (CONICET) and the National Agency for Scientific and Technological Promotion (ANPCyT).

Likewise, the Argentine Ministry of Agriculture, Livestock and Fisheries is implementing a national value-added program with the objective of maximizing and generating opportunities for specialty and differentiated Argentine products and services resulting from different agro-industrial chains to promote their internationalization and ensure their access to the global marketplace.

Discover the unbeatable investment opportunities Argentina's food industry offers to investors.

The Undersecretariat for Investment Development offers professional assistance for your business to succeed in Argentina.

What the Undersecretariat for Investment Development can do for you:

- » Provide timely and relevant information on business sectors and geographical locations in Argentina.
- » Help identify investment and innovation opportunities in strategic sectors.
- » Facilitate the investment process and doing business in Argentina.
- » Assist in building partnerships between foreign investors and local companies.



Secretariat of International Trade and International Economic Relations

Food Industry in Argentina Information sources

Official institutions:

Ministry of Agriculture, Livestock and Fishing:
www.alimentosargentinos.gov.ar

National Institute for Agricultural Technology (INTA): www.inta.gov.ar

National Institute for Industrial Technology (INTI): www.inti.gov.ar

Food Safety and Quality National Service (SENASA): www.senasa.gov.ar

Argentine Agrifood Promotion of Exports Project (PROARGEX): www.proargex.gov.ar

Exportar Foundation: www.exportar.org.ar

Chambers of Commerce and Associations:

Coordinator for Food and Beverages Industries (COPAL): www.copal.com.ar

Argentine Citrus Federation:
www.federicitrus.org.ar

Argentine Chamber of Integrated Fruit Growers (CAFI): www.cafi.org.ar/

Fruit Producers Federation from Rio Negro and Neuquén: www.federfruticola.org.ar/

Argentine Chamber of Producers of Blueberries and other Berries (CAPAB): www.capab.org.ar

Institute for Beef Promotion (IPCVA):
www.ipcva.com.ar

Argentine Chamber of Poultry Producers (CAPIA): www.capia.com.ar

Argentine Association of Porcine Producers (AAPP): www.porcinos.org.ar

Association of Wheat and Sorgum Producers (MAIZAR): www.maizar.org.ar

Argentine Wheat Chain Association (ArgenTrigo): www.argen trigo.org.ar

Argentine Oil Industry Chamber:
www.ciaracec.com.ar

Argentine Sunflower Association:
www.asagir.org.ar

Argentine Association of Oils and Fats:
www.asaga.org.ar

Argentine Sugar Center:
www.centrozucarero.com.ar

Dairy Industry Federation of Argentina:
www.cil.org.ar

San Juan Olive Oil Chamber:
www.camaraolivicola.com.ar

Olive Oil Portal
www.portalolivicola.com

Argentina Chamber of Certified Organic Producers: www.organicoargentina.org

Argentine Chamber of Food and Organic Products Certification: www.cacer.org.ar

Argentine Association of Regional Consortiums for Agricultural Experimentation



Undersecretariat for Investment Development

Contact us:
infosuinv@mrecic.gov.ar
www.inversiones.gov.ar
+ 5411-4328-9510



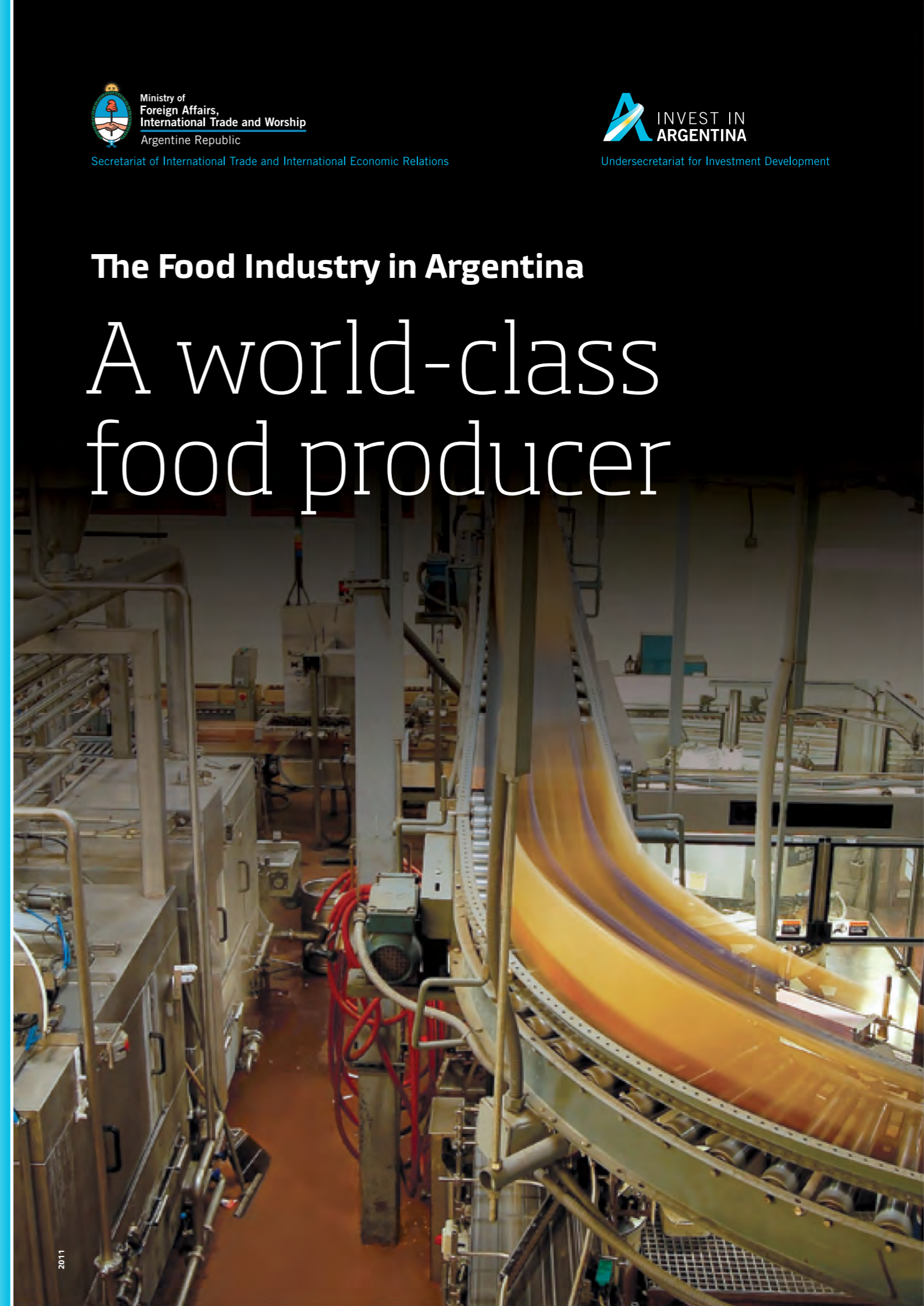
Secretariat of International Trade and International Economic Relations



Undersecretariat for Investment Development

The Food Industry in Argentina

A world-class food producer



Argentina: diversity, quality and innovation

Argentina: production to feed the World

Why invest in the Food industry in Argentina?

A global opportunity

The global food market plays a role of paramount importance. The demand for foodstuffs is expanding swiftly. In developing countries, the increase is spurred by population growth, economic expansion and the emergence of new high-end consumers. In developed countries, the demand for specialty foods, including organic, ecological and gourmet products, continues to grow. These structural trends guarantee both an expanding market for Argentine food products and new Business opportunities for the country's Premium and high added-value foodstuffs.

Foundation for success

Argentina's vast expanse of fertile lands, exceptional agro-ecological conditions, benchmark productivity levels, highly qualified human resources and well developed agro-industrial capabilities all make the country one of the world's leading producers and exporters of foodstuffs. The sector is comprised of local and foreign companies with global operations, as well as small innovative companies exploiting attractive market niches.

Cutting-edge technology and product innovation

Argentina has a highly competitive and well consolidated food industry. Sector growth in Argentina is driven by innovative developments and the implementation of new technologies. The increased application of biotechnology enhances Argentina's role as a supplier of differentiated food products.



Argentina is a world leader in the production and export of foodstuffs. With exports of over USD 20 billion, Argentine products reach markets in five continents, bolstering to the country's reputation for innovation and quality. The sector has outstanding health and environmental standards and is fully prepared to meet the highest and most sophisticated demands from consumers all over the world.

CONSOLIDATED SEGMENTS

Vegetable oils. World leadership

The Argentine edible oil industry has earned its leading place in the global Marketplace as a result of the multi-million dollar investments made by the companies operating in the sector and the superb quality of its raw materials. The country is the world's largest exporter and third largest producer of soybean oil, the second largest exporter of peanut oil and a leading producer and exporter of sunflower oil. The dynamic growth of the local olive oil industry, targeting premium consumers, also places the country among the main olive oil producers in the world. Argentina has one of the most modern oilseed poles, with efficient transport and communications logistics, including a specialized port system.

Cereals and milled cereal products. Outstanding performance

Argentina is one of the world's top corn and wheat producers, with its corn exports ranking second in the world and its wheat exports placing sixth among global producers. Over 130 companies work in the milling industry, developing high quality products for domestic as well as export markets. Wheat and corn processing have become more sophisticated, shifting towards a wide spectrum of products with high differentiation and levels of innovation. A range of byproducts and industrial inputs, including oils, flours, yeast, thickening agents, sweeteners and gluten as well as consumer products like cookies, pasta and pastries are produced locally.

Meat, fish and shellfish. Differentiated quality

Argentine beef, poultry, pork and lamb are renown around the world for their incomparable quality. Exports for these sectors reached a total of USD 1.92 billion in 2010. A recent agreement with China has opened the Asian market to Argentine beef exports. This new context will allow an increase in this sector's exports. Modern processing plants make it possible for local producers to comply with the strictest international and national sanitary measures. With a natural competitive advantage provided by its 4,725 kilometer coastline and efficient netting and processing technology, the local fish and seafood industry is recognized worldwide for the high quality of its catch and processed products.

Fruit and vegetables. The natural choice

The country's geographic and climatic diversity allow for the cultivation of a wide range of fruits, placing it among the world's leading exporters of lemons, pears, apples,

blueberries, tangerines and plums. Argentina is also a prime year-round exporter and producer of first-quality root and leaf vegetables, whose nutritional qualities are preserved thanks to highly efficient distribution and logistical processes in place.

Dairy products. Tradition and innovation

New investments in technology, improvements in pasteurization systems, process automation, a growth in biotechnology applications and constant innovation are just some of the factors that characterize production of dairy products in Argentina. With USD 932 million in exports, the sector boasts great growth potential, particularly in specific segments such as cheese, which use international best practices when it comes to production and quality.

DYNAMIC SEGMENTS WITH A HIGH POTENTIAL

Gourmet foodstuffs. Sophisticated delicacies

The country offers a wide variety of gourmet products, including, among others, smoked and marinated meats, jellies, honey, aromatic herbs, pickles, olives and cheeses. The global trend towards greater sophistication in consumer demand matched with Argentina's exceptional resources opens remarkable investment opportunities in this segment.

Organic foodstuffs. Harmony with nature

With over four million certified hectares for cultivation, Argentina ranks second in the world in terms of surface area dedicated to organic production. Agro-ecological conditions, a proper legal framework, a commitment to sustainable development and the technical expertise of the certifying agents all make Argentina a highly diversified and reliable producer for the world's most demanding markets.

Health food. Science and technology for wellbeing

Argentina has the potential to become a global world supplier in the market for foodstuffs oriented towards improving health and wellbeing. Many Argentine companies are active in the industry for bioactive ingredients and those based on bioprocesses for foodstuffs. Some ongoing projects include the incorporation of functional ingredients in food products such as probiotic bacterial cultures, corn-based prebiotics, concentrated bioactives from berries and flax and new fibers obtained from vegetables.

"At Sancor we are constantly engaged in innovation, research and development to produce premium dairy products using the milk of superb quality we receive from our network of associated producers. We want our products to provide a complete solution to the needs of our consumers regarding their search for foods that offer excellent nutrition and health properties as well as general wellbeing at each stage of their lives. Argentina's outstanding capacity for producing milk of the highest quality is attributable to the wealth of its natural assets, the talents and skills of its workers, providing us with unique competitive advantages at a global level. In economic, social and environmental terms, our investment undoubtedly produces favorable conditions for sustainable development and means we can amply reach even the most ambitious of our goals."

VICENTE BAUDUCCO
PRESIDENT OF SANCOR
COOPERATIVAS UNIDAS LTDA

Argentine candy for the world

Arcor, an Argentine company with an international presence, fosters a culture of permanent innovation, creating competitive advantages.

Specialized in the production of candy, cookies, ice-cream and other foodstuffs, Arcor produces 1,500 different products and is the world's largest candy manufacturer.

The company has 41 industrial plants, employs 20,000 people and has annual sales of USD 2.2 billion, USD 310 million of which are from its exports to 120 countries. The company's production output is in a process of constant expansion with over 100 new products being developed every year.

