



WHY ARGENTINA

OCTOBER 2018



Agencia Argentina
de Inversiones
y Comercio Internacional



Argentina

ARGENTINA HAS STRONG FUNDAMENTALS



Large and diversified economy

3rd largest GDP in LatAm, USD 626 Bn*

3rd highest GDP per capita (PPP), USD 20,700

~43 Mn pop (~60% under 35). Access to 270 Mn pop in Mercosur

Vast availability of natural resources

8th largest country in the world, with 53% of agricultural land

Top global exporter of soybean, corn, lemon, lithium, among others

750.000 Km2 of high potential mining areas and 340 projects at initial stage

2nd largest shale gas and 4th largest shale oil reservoirs in the world

High quality human capital

Educated middle class and qualified labor force

#1 in Latin America's Human Capital Index and #1 in Latin America in English Proficiency

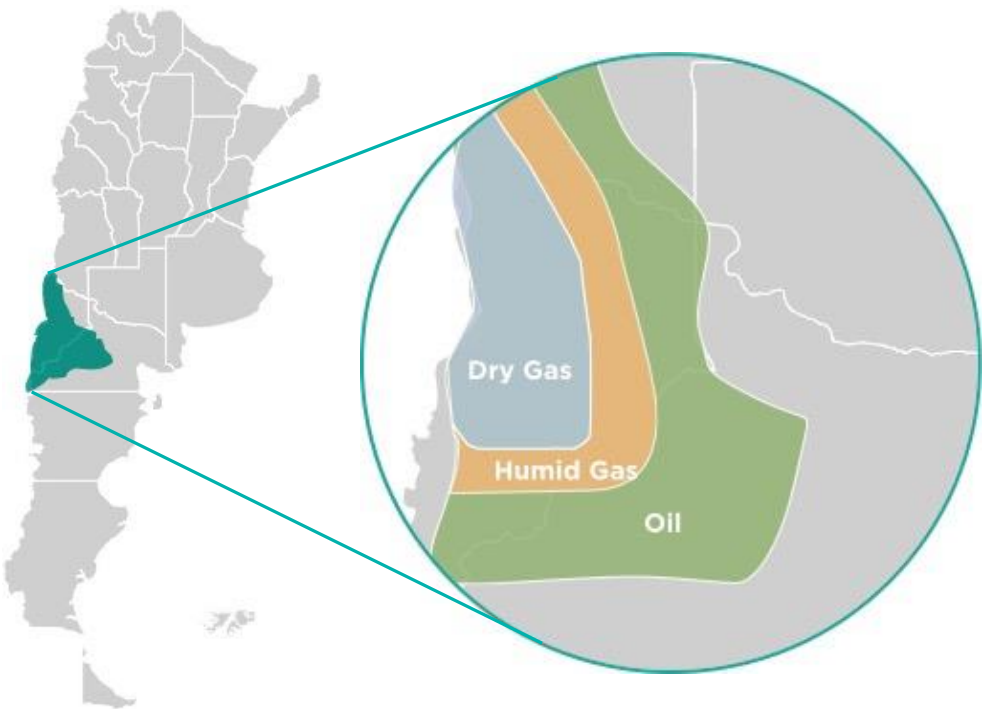
**Source: IMF*

ARGENTINA PRESENTS ADVANTAGES IN MANY SECTORS



OIL & GAS

- 2nd largest shale gas and 4th largest shale oil reservoirs in the world
- National Plan to double gas and oil output by 2025
- Offshore exploration tenders



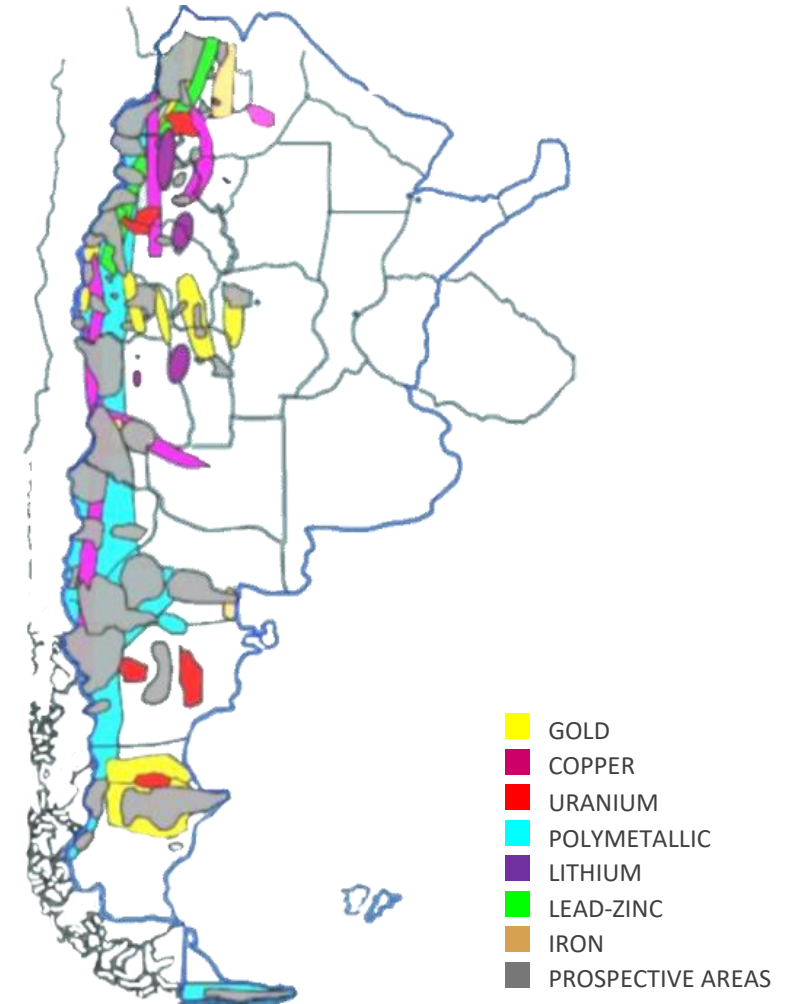
DESIRED		VACA MUERTA	HAYNESVILLE	MARCELLUS	EAGLE FORD	WOLFCAMP
TOC (%)	>2	3-10	0.5-4	2-12	3-5	3
Thickness (m)	>30	30-450	60-90	10-60	30-100	200-300
Reservoir pressure (psi)	High	4,500-9,500	7,000-12,000	2,000-5,500	4,500-8,500	4,600

ARGENTINA PRESENTS ADVANTAGES IN MANY SECTORS



MINING

- One of 3 countries in Lithium triangle
- Opportunities in copper, gold, silver, etc.
- 750,000 Km² of high potential mining areas
- 183,000 Km² of already granted mining rights
 - 25 advanced prospects
 - 14 production mines

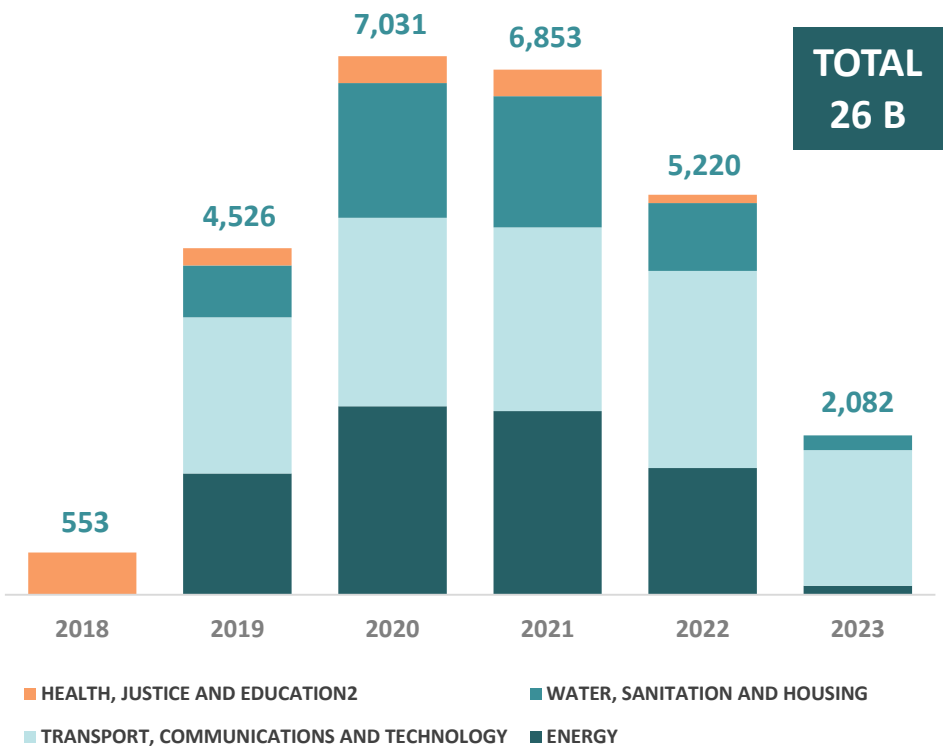


ARGENTINA PRESENTS ADVANTAGES IN MANY SECTORS

INFRASTRUCTURE

- Most ambitious infrastructure plan in the history of the country
- Best practice PPP Law in execution
- 60 projects to be awarded

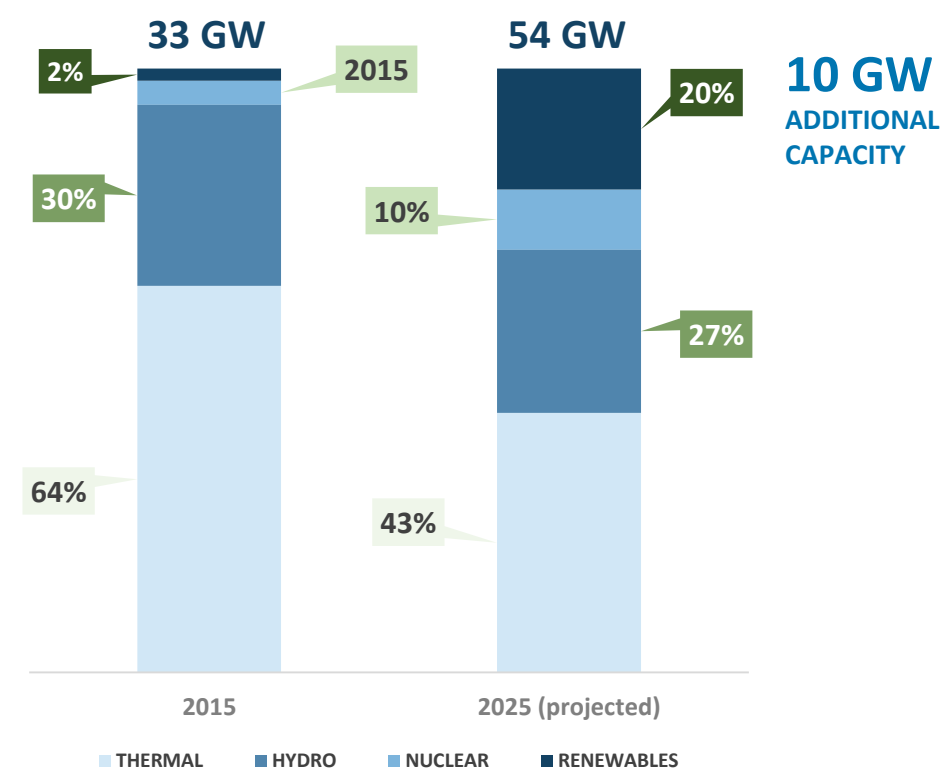
CAPEX – USD MILLION



RENEWABLE ENERGY

- Exceptional wind and solar conditions
- Government law to double renewable capacity to 10 GB by 2025

% OF POWER CONSUMED



ARGENTINA PRESENTS ADVANTAGES IN MANY SECTORS

KNOWLEDGE BASED SERVICES

- Exceptional talent for high value activities
- Highly competitive cost structure
- Advantageous time zone



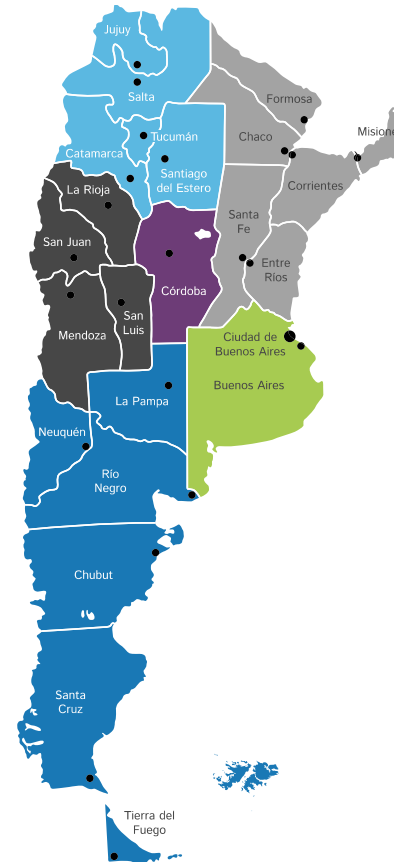
+30 TECH HUBS ACROSS THE COUNTRY
Argentina hosts 4 out of 6 LATAM's "unicorns"



- >5000 EMPLOYEES
- 1000 - 5000 EMPLOYEES
- 100 - 1000 EMPLOYEES
- <100 EMPLOYEES

TOURISM

- Most visited country in South America
- 437 protected areas, including 2 Natural Wonders
- Buenos Aires ranked as most liveable city in Latin America



BUENOS AIRES Y CIUDAD AUTÓNOMA DE BUENOS AIRES REGION
of visitors Resident 13,1 Mn / Non-resident 5,4 Mn
of hotel beds 290,620 (2016)

CUYO
of visitors Resident 3,1 Mn / Non-resident 0,6 Mn
of hotel beds 62,252 (2016)

CÓRDOBA REGION
of visitors Resident 5,7 Mn / Non-resident 0,1 Mn
of hotel beds 81,610 (2016)

NORTHWEST
of visitors Resident 4,1 Mn / Non-resident 0.4 Mn
of hotel beds 70,000 (2016)

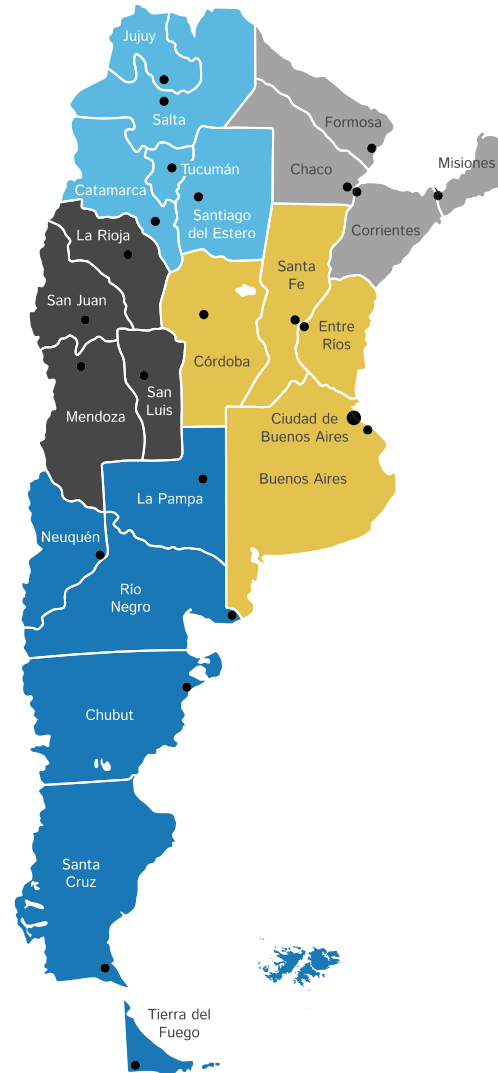
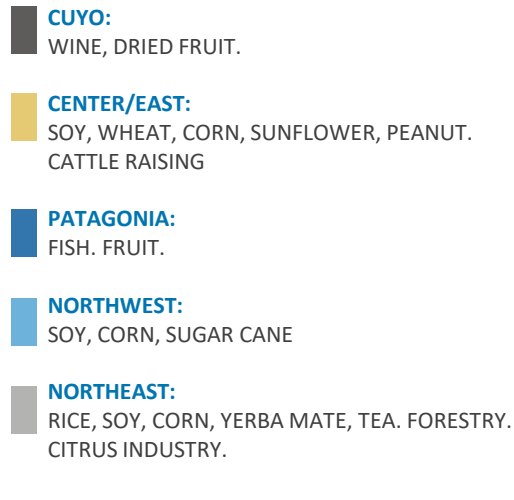
NORTHEAST
of visitors Resident 5,3 Mn / Non-resident 0,7 Mn
of hotel beds 112,309 (2016)

PATAGONIA REGION
of visitors Resident 7,1 Mn / Non-resident 2,1 Mn
of hotel beds 118,518 (2016)

ARGENTINA PRESENTS ADVANTAGES IN MANY SECTORS

AGRIBUSINESS

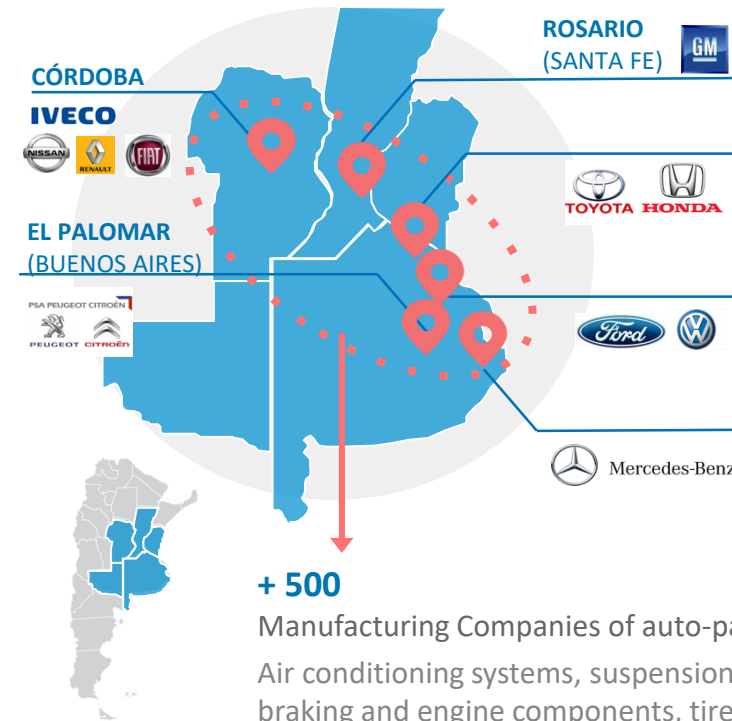
- Ideal conditions to establish Pulp & Paper plants
- Aquaculture program under development
- Argentina recovering beef industry leadership



MANUFACTURING

- Outstanding opportunities to participate in value chain of automotive, renewables and O&G industries
- Several engineering & construction opportunities

There are 11 manufacturing facilities



MORE THAN USD 300 BN OF INVESTMENT OPPORTUNITIES ACROSS SECTORS

USD Billion



ENERGY & MINING		INFRASTRUCTURE		AGRIBUSINESS		MANUFACTURE / INDUSTRIAL GOODS	VALUE ADDED SERVICES
230+		55+		10+		10+	5+
Oil & Gas	170	Roads & highways	17	Irrigation	5	Automotive industry	Tourism
Mining	30+	Railways	11	Animal protein	4	Food & Beverage	Professional services
Renewable energy	15	Airports & ports	6+	Forestry / pulp	2	Consumer products	Biotechnology
Hydro power	10	Water & sanitation	6	Aquaculture	1	Machinery & Equipment	Pharma
Thermal energy	6	Telco networks	5+			Basic materials	Software development
Nuclear energy	2	Real Estate	5+				
Power grid	3	Urban mobility	4				



GOVERNMENT HAS IMPLEMENTED SPECIFIC MEASURES TO IMPROVE BUSINESS CLIMATE

National Productive Plan. Key reforms and initiatives

INSERTION TO THE WORLD

- More than 60 markets for 100 products opened or re-opened
- Argentina to host G20 Summit 2018

ENERGY & INFRASTRUCTURE

- Renewable energy tenders oversubscribed
- New Public-Private Partnership (PPP) law

INNOVATION & TECHNOLOGY

- Strong incentives to train technology professionals
- Specific incentives for software development

OPEN COMPETITION

- Antitrust law
- SME Promotion law

TAX & FISCAL EFFICIENCY

- Income tax reduction plan in execution
- Reduction of revenue tax in provinces

COST OF CAPITAL

- Capital Markets Law
- Sovereign financial needs met until end of 2019

EASE OF DOING BUSINESS

- Plan to reduce costs of 1% of GDP by business simplification measures
- Instituted process to establish corporations in 1 day (SAS)

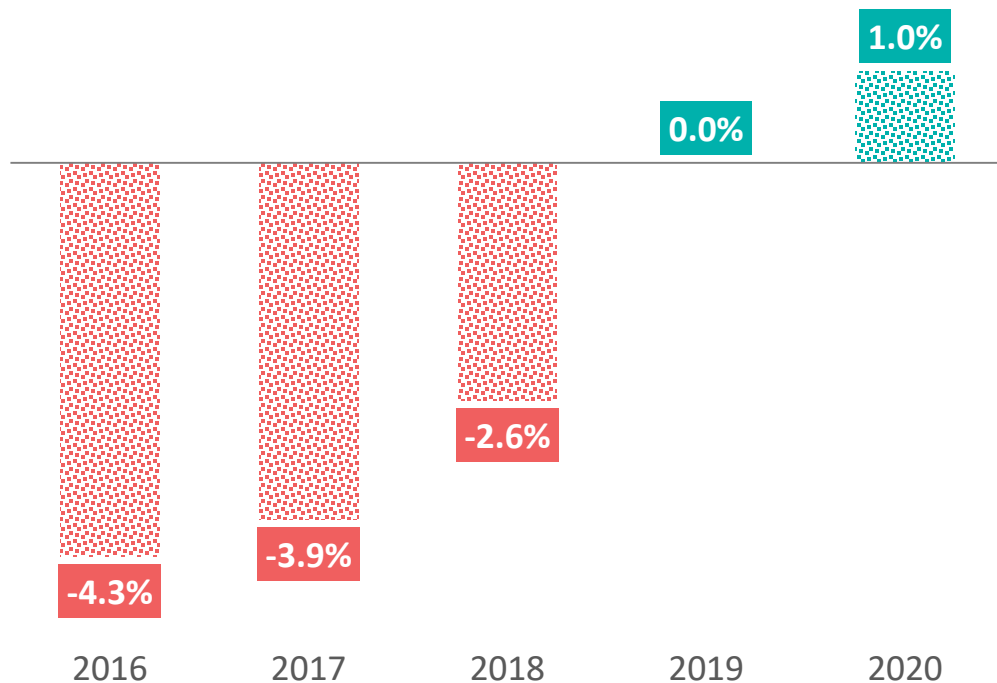
LABOR COSTS

- Productivity agreements by sector
- Reduction of labor risk law

ACTIONS ARE IN PLACE TO REACH FISCAL SURPLUS

FEDERAL DEFICIT REDUCTION IS ACCELERATING

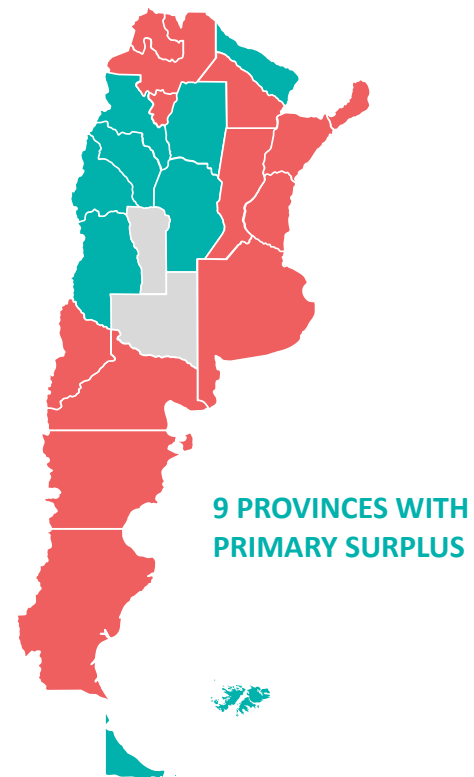
PRIMARY FISCAL SURPLUS, % OF GDP



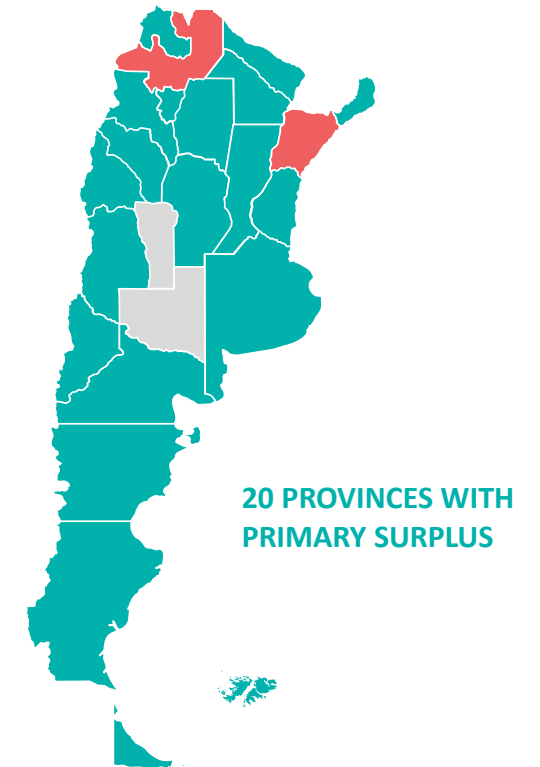
SUCCESSFUL FISCAL AGREEMENT WITH PROVINCES

FISCAL SURPLUS BY PROVINCE

FIRST HALF 2017



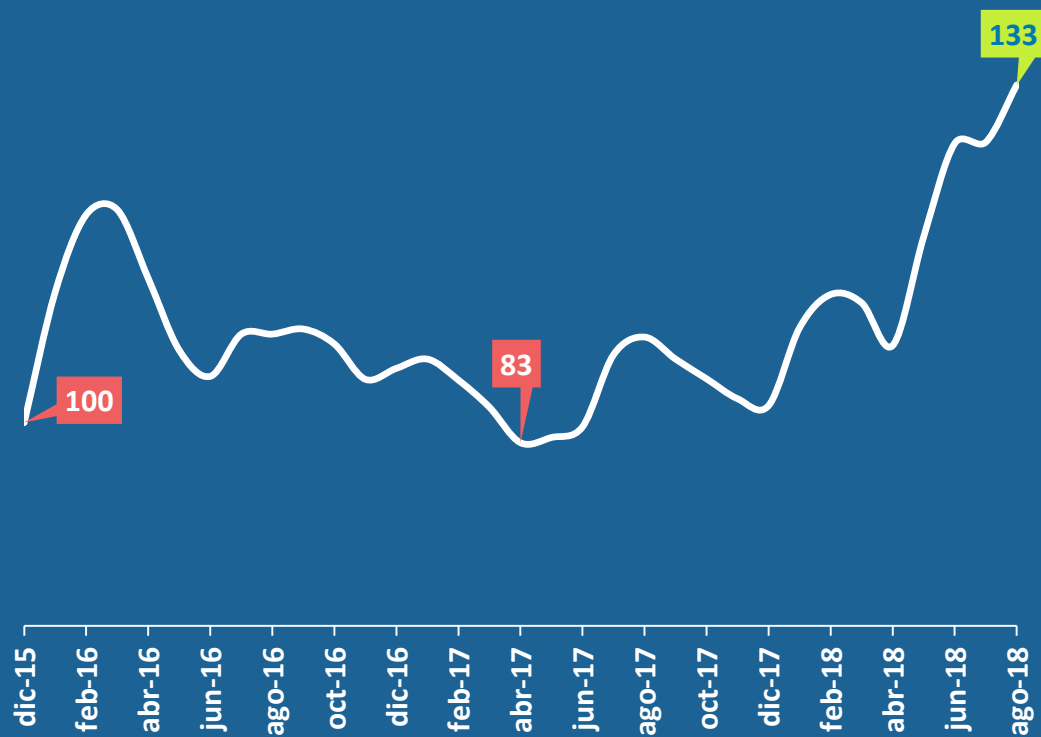
FIRST HALF 2018



ARGENTINA'S ECONOMY FUNDAMENTALS ARE IMPROVING

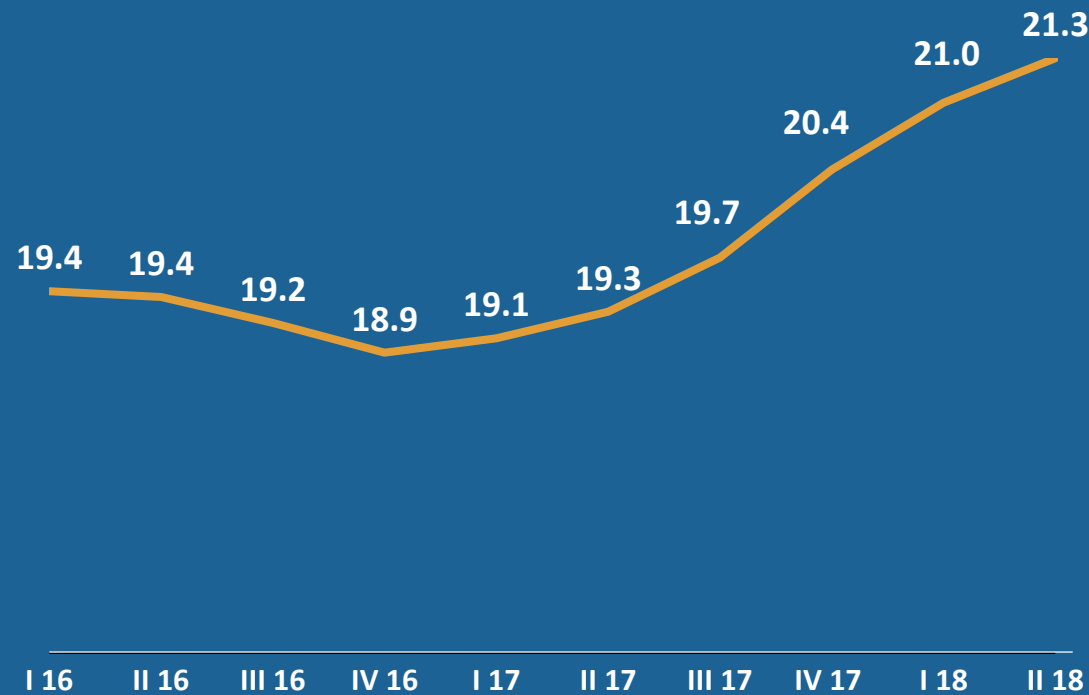
GOODS AND SERVICES ARE MORE COMPETITIVE

AR\$ MULTILATERAL EXCHANGE RATE INDEX*



INVESTMENT IS GROWING

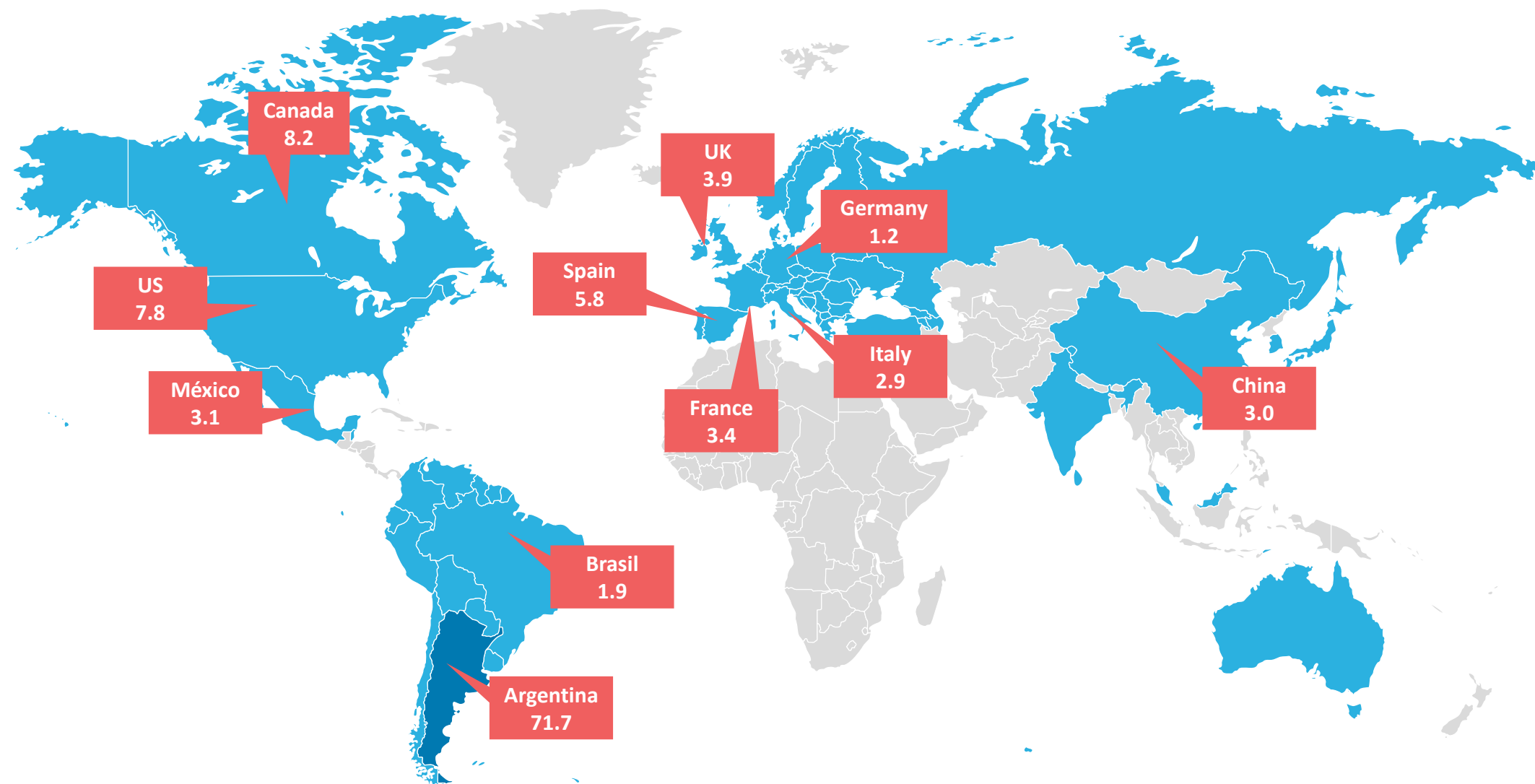
FOUR-QUARTER AVERAGE, FIXED ASSETS AS % OF GDP



Note: Basis 100 dated on Dec 2015.
Source: Central Bank of Argentina, ITCRM (Índice de tipo de cambio real multilateral)

DURING CURRENT ADMINISTRATION, COMPANIES ANNOUNCED INVESTMENTS FOR MORE THAN USD 120BN

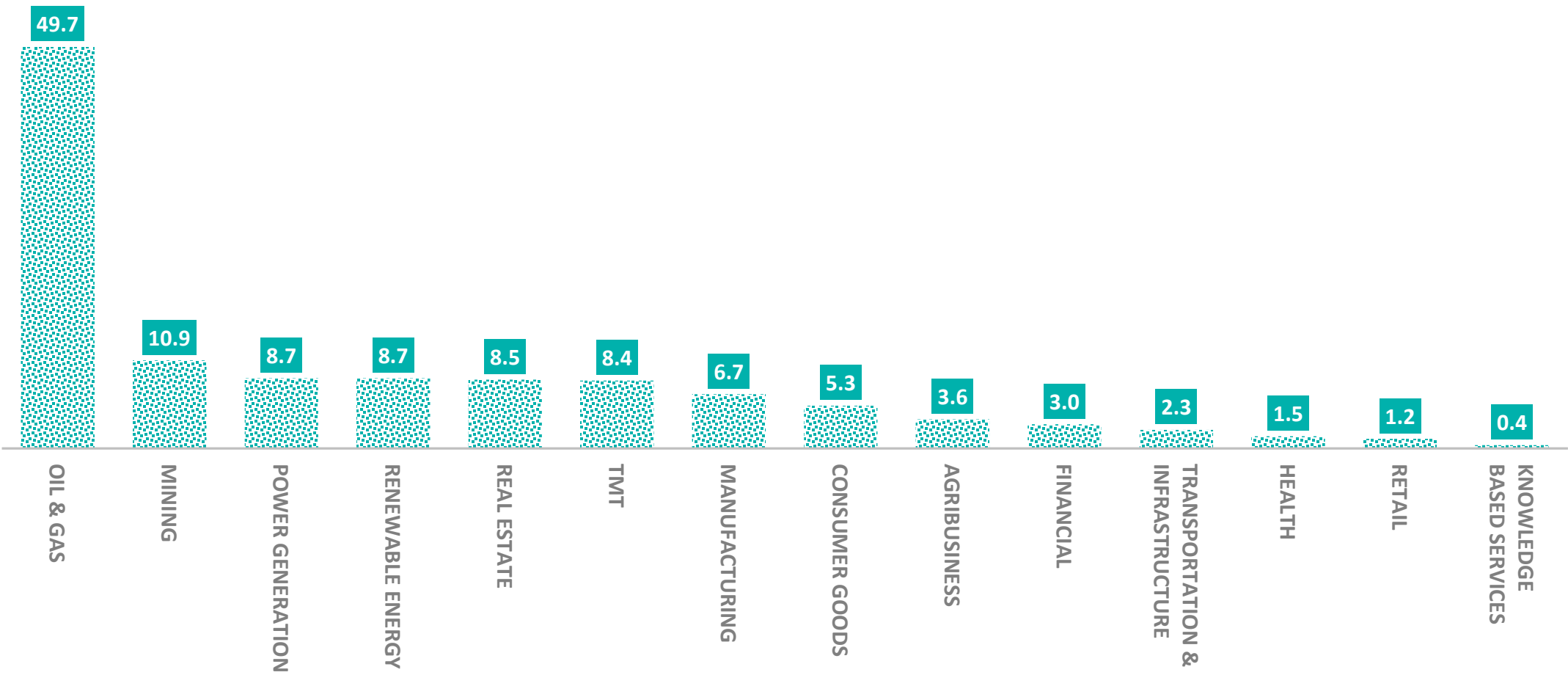
USD Billion



** From 12/11/15 to 07/20/2018. Only includes projects with declared investment amounts.*

INVESTMENT ANNOUNCEMENTS BY SECTOR

USD Billion



* From 12/11/15 to 07/20/2018. Only includes projects with declared investment amounts.

HOW WE CAN HELP

We promote the internationalization of Argentine companies and facilitate private investments in Argentina

OUR SERVICES:



**IDENTIFICATION OF
OPPORTUNITIES AND
LOCATION**



NETWORKING



DUE DILIGENCE SUPPORT



FACILITATION



**IMPROVEMENT OF
BUSINESS CLIMATE**



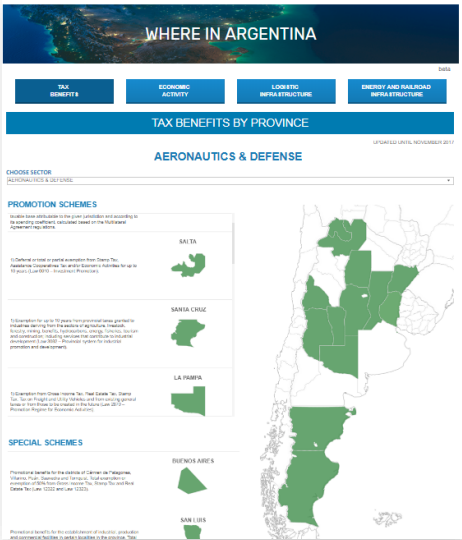
AFTERCARE

FOR MORE DETAIL ABOUT INVESTMENT OPPORTUNITIES

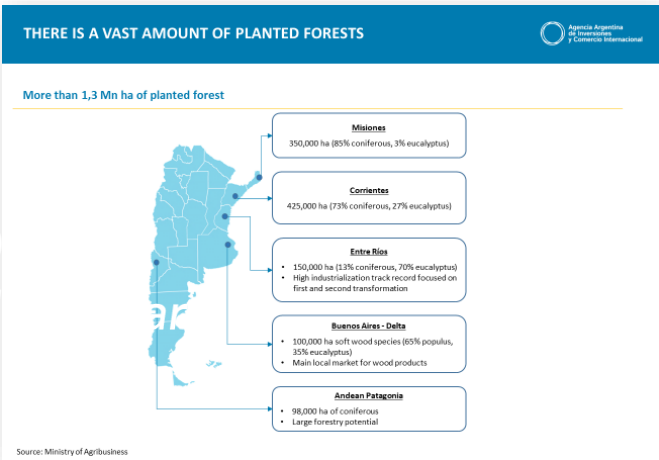
SELECTED INVESTMENT OPPORTUNITIES



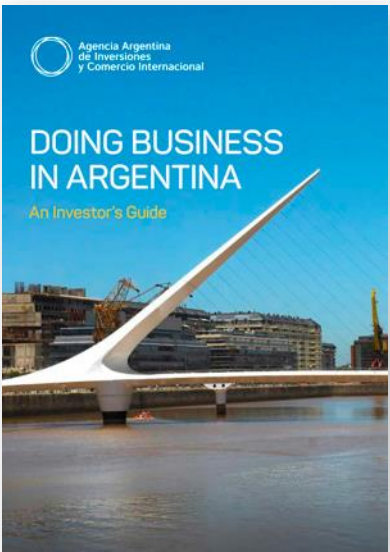
WHERE IN ARGENTINA



WHY ARGENTINA BY SECTOR



DOING BUSINESS IN ARGENTINA





Phone: +54 11 5239 4490
welcome@investandtrade.org.ar



investandtrade.org.ar